builtvisible

Marketing Made to Create Customers

WEB DESIGNER

(UK)

builtvisible

JOB DESCRIPTION

Title: Web Designer
Salary: £27,000 - £35,000 DOE
Location: London, UK.

The role

Builtvisible is well known within the industry for its cutting edge search marketing campaigns and consistently delivers growth in traffic and revenue for its clients.

As a Web Designer at Builtvisible, you will be working closely with our Marketing and Web development teams.

You will be responsible for turning creative concepts into beautifully designed pages and web content that help our clients stand out from the competition. As part of your role, you will also be responsible for contacting and briefing external design resources for specialist services.

We're a hard-working yet fun team, who believe that work should be somewhere you want to come. As a member of our team, you'll enjoy staff days out, regular internal training sessions and of course, a fair few evenings enjoying drinks after work.

RESPONSIBLE TO: CREATIVE LEAD

Skills

- You use Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Understanding of UI/UX and usability principles
- Basic understanding of HTML and CSS
- Responsive design (phone, tablets, desktop)

Responsible for:

1. Deliver interactive web designs

2. Wireframe mock-ups and prototypes

3. Brief and contact external design resources

4. Make small changes to existing design elements

5. Design small web components

6. Your own development – you must be highly willing to learn, be curious and make discovery a daily feature of your role

Please insert a link to your portfolio along with your application. This is a good opportunity for someone who is looking for a first agency role. Experience as a freelance is preferable but not essential.