



SEO EXECUTIVE

(UK)

JOB DESCRIPTION

Title: SEO Executive

Salary: £22,000 - £30,000 DOE

Location: London, UK with occasional travel

The role

As SEO Executive, you'll be responsible for connecting clients of builtvisible.com to their target audience.

Builtvisible is well known within the industry for its cutting edge search marketing campaigns and consistently delivers growth in traffic and revenue for its clients.

You will be looking to build awareness of their brands by winning coverage, editorial mentions and expert input to creative campaigns designed by you with the support of our creative team. As you develop you'll learn technical and research disciplines or more creative and front end technical development depending on your preferred career path.

As SEO Executive, you will be a strong and very confident communicator. You will relish the challenge of a high output agency and you'll love being surrounded by smart, highly skilled people who care about results.

RESPONSIBLE TO: SENIOR SEO CONSULTANT

Responsible for:

1. Delivering monthly reports to Builtvisible's clients demonstrating insight and a consultative approach, alongside the revenue return from their investment
2. Managing effective digital campaigns using a variety of different content
3. Researching new ideas or content concepts
4. Collecting data and finding a story in your research
5. Outreach to journalists, publications, bloggers, experts or any other potential stakeholder in a content campaign
6. Your own development – you must be highly willing to learn, be curious and make discovery a daily feature of your role